CITY OF FOUNTAINS FOUNDATION
BOARD OF DIRECTORS MEETING MINUTES
September 7, 2007

Present: Jim Bernard Jr., Joel Vile, David Ross, Gary Cortes, Carl DiCapo, Anita Gorman, Mike Malyn and Dave Schwartz. Also in attendance were Mark McHenry, Richard Coleman, Frances Semler, Aggie Stackhaus and Linda Dillon. Excused: Bob Berkebile, Jack Tinnel, Joanie Shields, David Seay, Michelle Kaufman and Barbara Barickman-Meier .

President Jim Bernard, Jr. called the meeting to order at 11:45 a.m. Thanks to Mike Malyn and David Schwartz for hosting today's meeting.

The minutes from the April 19, 2007 meeting were approved as posted on the website.

Executive Director Report: Linda reported that demand for brochures continues but will start declining when the fountains are turned off for the winter.

Jane Mobley Associates has given us a quote from Terrell Publishing to reprint 2,500 hardcover books at $10.85 per book. A motion was made, seconded and approved that the 2,500 books be reprinted as soon as possible, hopefully in time for the holiday sales.

Cheryl Hanback will now be hosting our website for a cost of $180 per year. There is a set-up fee of $100-$200 to set up. This will save us approximately $500.00 per year from the previous web host.

Linda also reported that she & David Seay have spoken with Katrina at Bank of America. Katrina suggests that we change our account to a business economy checking. There are no fees involved as long as a minimum daily balance of $2,500 is retained. A motion was made, seconded and approved that this change be made immediately.

Linda contacted The Star about an ad for fountain donations. The Star suggests an ad in the Star Magazine one or two Sundays before Fountain Day to publicize the fountains and ask for donations. The cost for a 1/8" page is $900.00. They also suggest a rollover post-it on their website for 2 days prior to Fountain Day at a cost of $800.00 total. A motion was made, seconded and approved that Linda proceed with this.

The CVA would like City of Fountains to be a member at $500.00 per year. For that, we would be listed prominently on their website and would link to ours, published in Visit KC magazine that is placed in most major hotel rooms through the city, placed on the city map that is provided to visitors, and listed in the Meeting Planners Guide. A motion was made, seconded and approved that City of Fountains Foundation join the CVA.

Parks Report: Richard Coleman presented pictures of what the Women's Leadership Fountain and the Fitzsimons Memorial Fountain would look like when restored. The Women's Leadership Fountain will be rebuilt from scratch but gas lights from the 1890's will be used. There is an overall redevelopment effort from 12th street from the Paseo to downtown at a cost of $2.7 million in the 3 blocks. This should be completed by the end of 2008. The Central Exchange has $35,000 for the Women's Leadership Fountain which could be the start of a maintenance/endowment fund.

$50-60 million would be needed to replace all of the fountains in the city with $13 million needed for endowment funds.

The rest of the Parks report is attached to these minutes.

Mark McHenry reported that he has been in contact with someone who wants to make 'mini' fountains – approx. 15-16" in diameter. Parks needs to find out about copyrights for fountains and sculptures. The person is suggesting a series of fountains. These could be used for unique awards, special recognition, etc. City of Fountains Foundation would be pleased to partner with Parks on this project.

David Schwartz has assessed the Heritage Fountain and recommends removal of the structure. It would cost $1.5 million to replace, $650,000 to renovate and $50,000-$75,000 to remove. Richard Coleman has spoken with Dale Eldred's widow and she has concurred. A motion was made, seconded and approved that City of Fountains Foundation supports and recommended the removal of the Heritage Fountain.

Finance/Investment/Budget: The 2007 2nd quarter budget to actual, 2nd quarter fund rollover, and investment analysis was circulated. The Board is satisfied with our current investment advisor.

President's Report:

1) Mark McHenry & Jim have met with KCPT on a video project on the fountains and sculptures. $100,000 is needed and they are working on soliciting funds. Highwoods said no, CVA contributed $25,000 and KCACD contributed $10,000. Mark & Jim will go back to KCPT and show them good faith efforts are being made to solicit funds. A 'trailer' might be made to take to other groups to show what the project will entail. New photos are needed. Other contacts might include Jeannette Nichols, Block Foundation, Jim Nutter. A telethon might be considered in conjunction with the showing of the video on KCPT.
2) Repairs have been concluded for less money than anticipated on the Bloch Fountain.
3) ATA Fountain: The Kemper Foundation is working on plans for updating areas around the fountain, but costs for the ATA portion ran higher than budgeted, so the architects are revising the plans.

Nominating Committee: The Committee, consisting of Anita, Jim, Barbara and Michelle, moved election of the following slate:

Class of 2009
Joel Vile
Barbara Barickman-Meier
Bob Berkebile
Carl DiCapo
Anita Gorman
Michelle Stark Kaufman
David Schwartz
David Seay
Joanie Shields

Officers

President: Joel Vile
1st Vice Pres.: David Ross
2nd Vice Pres.: Barbara Barickman-Meier
Secretary: Michelle Stark Kaufman
Treasurer: David E. Seay

A motion was made, seconded and approved that the entire slate be elected.

Jim is willing to continue working on contracts, legal documents, etc.

SOS!: Report attached to these minutes.

New Business: There has been a lot of graffiti on Parks property, particularly at the Carl DiCapo Fountain. Carl has contacted the police and they are trying to come up with a solution that would make this a felony act. In Overland Park and other cities, minors cannot purchase spray paint. An initiative should begin to restrict sales in KCMO.

There will be a meeting on Tuesday, September 11th at 4:00 p.m. at Anita Gorman's home to begin planning for the observance of the 25th anniversary of the Northland Fountain. Anita is planning to get the second generation involved.

A motion was made, seconded and approved that the Board endorse the renewal of the 1% capital improvements tax to be on the November ballot. The tax has been in existence since 1983.

We are still working on the fountain repair/replacement costs from Parks. Richard Coleman has this and will e-mail to Linda next week.

There is some interest in refurbishing the Muse of Missouri Fountain. Not in bad shape mechanically, but the granite cladding needs to be redone.

Future Items: Tourism package, bequests, Donors Edge, Friends, Long Range Planning.

The next meeting will be held in January 2008 at the Carriage Club at 11:30 a.m. David Ross will host.

There being no further business, the meeting was adjourned at 1:30 p.m.